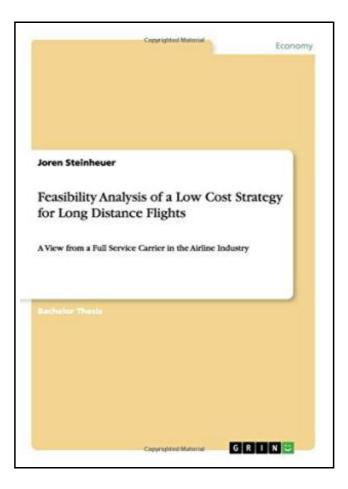
Feasibility Analysis of a Low Cost Strategy for Long Distance Flights



Filesize: 7.44 MB

Reviews

This ebook is fantastic. It is probably the most awesome book i actually have read. I found out this ebook from my i and dad suggested this book to understand. *(Ethel Mills)*

FEASIBILITY ANALYSIS OF A LOW COST STRATEGY FOR LONG DISTANCE FLIGHTS



GRIN Verlag Dez 2015, 2015. Taschenbuch. Book Condition: Neu. 211x146x8 mm. Neuware - Bachelor Thesis from the year 2015 in the subject Business economics - Investment and Finance, grade: 2,0, University of applied sciences, Düsseldorf, language: English, abstract: This thesis focuses on the economic feasibility of a low cost strategy for long distance flights, based on the example of Eurowings in the product portfolio of the full service carrier Lufthansa. On the ITB 2015, Europe's largest tourist trade fair, an executive board member of Lufthansa, Karl Garnand, announced the first routes for the coming low cost long distance flight product of the company. Lufthansa is going to start this project with its brand Eurowings. The first flights to three destinations will be operated as from November 2015, tickets are already bookable. The low cost carrier business prospers for a long time. Its market share in Germany, measured by the number of passengers, grew from 4,8% in 2002 to 25% in 2014. However, this success refers exclusively to short and middle distance flights. Eurowings is not the first try of an airline to establish a low cost product for long haul flights, but there is no example with economic success. 84 pp. Englisch.

Read Feasibility Analysis of a Low Cost Strategy for Long Distance Flights Online
Download PDF Feasibility Analysis of a Low Cost Strategy for Long Distance Flights

Related Books

٢	T	
L		

Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,... Save PDF »

Γ	C	
Ľ	'	

Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers... Save PDF »

٢	${}^{\sim}$
	=
	= J

The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality...

Save PDF »

٢	飞	
		L

Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How... Save PDF »

\mathbf{N}	
Ч	

Arthur and the Witch

Phoenix Yard Books. Paperback. Book Condition: new. BRAND NEW, Arthur and the Witch, Johanne Mercier, Daniel Hahn, I'm Arthur and I'm seven, and the other day at Picket Lake, I found the best thing ever:...

Save PDF »