

## How do personal values about Corporate Social Responsibility affect Human Resource Management Practice?



Filesize: 1.81 MB

### ***Reviews***

*The ideal ebook i actually read through. It really is written in simple words and phrases and not confusing. Its been written in an remarkably simple way and it is just after i finished reading this ebook where in fact modified me, affect the way i think.*

*(Alice Cremin)*

## HOW DO PERSONAL VALUES ABOUT CORPORATE SOCIAL RESPONSIBILITY AFFECT HUMAN RESOURCE MANAGEMENT PRACTICE?

DOWNLOAD



GRIN Verlag Mrz 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Neuware - Master's Thesis from the year 2011 in the subject Business economics - Personnel and Organisation, grade: 72 (with distinction), Queen Mary University of London, course: International Human Resource Management, language: English, abstract: Abstract Little research has been conducted into corporate social responsibility and its implications for human resource management, in particular with regard to application and recruiting process. The study recognizes the importance of CSR in current management practice and strategy and examines the way in which personal values regarding CSR affect application and recruitment practices in Germany. To this end the study explores how individuals understand and define CSR and asks which factors influence this. Moreover, the findings show what role individual understandings of CSR play in the application and recruiting process. The research seeks to understand the external environment that decisions are taken within and thus highlights the impact of socio-economic context on personal values regarding CSR in general and in specific regarding the first point of contact between job applicant and targeted company. The theoretical lens applied makes use of Carroll s (1991) pyramid of CSR and Festinger s (1962) theory of cognitive dissonance. The study is qualitative and includes an analysis of 16 semi-structured interviews with business students and HR-managers working in companies in Germany. The results are used to present a complex and multifaceted model that reflects the variety of factors that should be taken into consideration during the application and recruiting process. 60 pp. Englisch.



**Read How do personal values about Corporate Social Responsibility affect Human Resource Management Practice? Online**



**Download PDF How do personal values about Corporate Social Responsibility affect Human Resource Management Practice?**

## See Also



### **Psychologisches Testverfahren**

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

[Download eBook »](#)



### **Programming in D**

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

[Download eBook »](#)



### **Freight Train (UK ed)**

Phoenix Yard Books. Paperback. Book Condition: new. BRAND NEW, Freight Train (UK ed), Donald Crews, Red guard's van at the back. Orange petrol tanker next. Yellow grain hopper.A perfect book for introducing very young children...

[Download eBook »](#)



### **Dom's Dragon - Read it Yourself with Ladybird: Level 2**

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner...

[Download eBook »](#)



### **Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook (Paperback)**

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.From a certified teacher and founder of an online tutoring website-a simple and...

[Download eBook »](#)