

Free Google: Free Seo, Social Media, and Adwords Resources from Google for Small Business Marketing (Paperback)

By Jason McDonald

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.A Cornucopia of Free Google Resources Google is the world s largest search engine, and a critical place to be found by your customers and potential customers. Even better the search giant produces a wealth of FREE resources for small business, ranging from free websites to free email alerts to free learning resources. For example, Google produces a free guide to SEO (Search Engine Optimization), which is the art and science of getting your company to the top of Google s organic listings. But do you know where it is? Similarly, in Google s Webmaster Tools, the company provides a wealth of tools and resources for the small business Web marketer to optimize his or her website, but finding Webmaster Tools and then utilizing it effectively are not easy. Even more esoteric are learning resources for Google Analytics, free tools like Google PageSpeed, and other esoteric but helpful hidden gems from deep inside the Googleplex. This is your insider ultimate guide to everything by Google about Google for small business marketers! Google s Left and Right Hands Quite...



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