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## Sponsor Success - The Whats and Hows for Business Improvement Projects (Paperback)

By Morgan L Jones

BookPod, United States, 2012. Paperback. Book Condition: New. 229 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.sponsor Success The WHATs and HOWs for business improvement projects A powerful and practical guide to delivering effective sponsorship of business improvement projects The trouble with Lean Six Sigma is that there is an awful lot written and discussed about the organisational deployment models, successes and failures, and how to run projects as a Green and Black Belt. But how do you sponsor a project? With sponsor SUCCESS, you ll understand what you need to do to successfully sponsor a project and then how best to do it. You will discover how to facilitate change when people have to adopt new ways of working that are a significant departure from their current practices. sponsor SUCCESS will help you understand what questions to ask to: Help successfully implement change Ensure the root causes are fixed Build leadership support Engage others to make the improvements stick Help develop people to deliver process improvements more effectively Jones has written the definitive guide to sponsoring change projects. If you are a sponsor of a major project and you want to know how...



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