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HIGHER BID: HOW TO TRANSFORM SPECIAL EVENT FUNDRAISING WITH STRATEGIC AUCTIONS



John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Higher Bid: How to Transform Special Event Fundraising with Strategic Auctions, Kathy Kingston, Transform fundraising events into long-term revenue with expert auction adviceA Higher Bid is the nonprofit school and organization guide to planning and executing more exciting, more lucrative special event fundraisers. In this book, award-winning consultant, fundraiser, speaker, and professional auctioneer Kathy Kingston shares her proprietary and proven approaches to audience development, board empowerment, leadership succession, guest...

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